



MEDIA ALERT

**SOCIOLOGY TO BE OFFERED AT UNIVERSITY CENTER**

SIOUX FALLS, SD – March 31, 2010 – The South Dakota Board of Regents today gave approval to South Dakota State University to offer its B.S. in Sociology degree at University Center in Sioux Falls beginning in Fall 2010.

The B.S. in Sociology is being offered at University Center in response to a demonstrated demand from students.

“We have seen strong enrollments in the individual Sociology courses that we currently offer,” said Dr. Sharon Sopko, University Center Director of Academic and Student Services, “and students are interested in completing that program here in Sioux Falls.”

The B.S. in Sociology degree prepares students for careers in social services, nonprofit organizations, social science research, public relations, human resources, juvenile corrections, human resources, support positions in universities, sales and marketing, and services. Sociology graduates are employed as counselors, probation and parole agents, human resources support professionals, retention advisors and in a variety of other careers.

**About University Center**

South Dakota Public Universities & Research Center, or University Center, provides the greater Sioux Falls community with convenient local access to public higher education programs from in-state partner Universities. University Center offers programs from the University of South Dakota, South Dakota State University, Dakota State University, Northern State University and Black Hills State University. At University Center the focus is on the adult learner and academic programs and courses that foster and support the economic development of the Sioux Falls area. Over the course of a year 3,400 students take classes at University Center and the campus is home to more than 60 degree programs.

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