



MEDIA ALERT

**COUNSELING DEGREES TO BE OFFERED AT UNIVERSITY CENTER  
SDSU and USD Bring Their Master's programs to Sioux Falls**

SIoux FALLS, SD – June 26, 2009 – Two public universities that prepare master's-level counselors are bringing their degree programs to University Center in Sioux Falls.

The South Dakota Board of Regents Friday approved requests from South Dakota State University and The University of South Dakota to begin offering the degrees in Sioux Falls starting next spring. The degrees available are the M.S. in counseling and human resource development from SDSU and the M.A. in counselor education at USD. Both programs currently are taught on the respective campuses in Brookings and Vermillion; today's board action approves program delivery at an additional location.

"Each university will admit a cohort of 10 students in Sioux Falls starting in spring 2010," explained Paul Gough, the regents' director of policy and planning. "Both universities have regularly delivered counseling courses in Sioux Falls on a part-time basis for about 25 years, but there is increased workforce demand for these full programs to be delivered in that market."

Mark Lee, Executive Dean of University Center, added, "We are pleased that SDSU and USD have chosen to bring their programs to Sioux Falls. We see this as one more way that University Center can be of service to our community."

Expanded program delivery will help meet the needs of employed adults, consistent with the focus of University Center in Sioux Falls. Gough said state officials project that employment growth for counselors in South Dakota will increase as much as 35 percent through 2016.

Students who complete the program will be qualified to work in various agency counseling settings, and after completing 2,000 hours of post-graduate supervised work and passing the National Counselor Examination, will be eligible for licensure as a professional counselor.

**About University Center**

South Dakota Public Universities & Research Center, or University Center, provides the greater Sioux Falls community with convenient local access to public higher education programs from in-state partner Universities. University Center offers programs from the University of South Dakota, South Dakota State University, Dakota State University, Northern State University and Black Hills State University. At University Center the focus is on the adult learner and academic programs and courses that foster and support the economic development of





the Sioux Falls area. Over the course of a year 3,400 students take classes at University Center and the campus is home to more than 60 degree programs.

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