



MEDIA/PUBLIC RELATIONS PART-TIME INTERNSHIP

Title: Media/Public Relations Intern

Department: Media/Public Relations

Type: Part-time / 15-20 hours per week

Compensation: College credit and cash compensation for working at home games

General Statement of Duties: Exciting opportunity to work in professional sports. The Sioux Falls Skyforce seeks energetic, can-do interns to work closely with the Media/Public Relations Director on the day-to-day operations, strategies and objectives of the department. Responsibilities in the fast-paced environment to include, but not limited to, the following: writing press releases, setting up the media room/row on game nights, working Skyforce home games and other public relations department projects as needed.

Areas of Responsibility:

- Assisting in day-to-day operations and community relations programs.
- Working with the NBA's stats system.
- Compiling and delivering media packets.
- Assisting the media on game nights.
- Provide media and teams with statistical and press content.
- Game night set up and takedown (media room and press row).
- Assist in writing press releases and newsletters.
- Write periodic feature articles for Skyforce publications.
- Pitching stories and developing mini pr campaigns surrounding team events.
- Monitor Skyforce media coverage.
- Updating and organizing Special Forces program.
- Assist with the creation of new web pages and upkeep of the existing content on skyforceonline.com.
- Work closely with other departments to update secondary web pages.
- Shoot photos during shoot-around, practice and pre-game.
- Construct online photo galleries.

Qualifications:

- Strong writing and communications skills required.
- Demonstrated organizational skills.
- Familiarity with Microsoft Word and Excel.
- Ability to work with a wide variety of people.
- Able to multi-task under time constraints.
- Must be a quick learner with a willingness to learn new technologies.
- Willing to work all Skyforce home games.

Please submit a resume to: info@skyforceonline.com