

2205 Career Avenue, Sioux Falls, SD 57107 • Phone: (605) 367-5640 • Fax: (605) 367-5643 • www.usdsu.org

Business Programs Expanded at USDSU

Sioux Falls – Individuals looking for a degree in management, finance or accounting from the University of South Dakota will notice a big change at USDSU in both undergraduate and graduate programs.

At the bachelor's degree level, course offerings will increase significantly and long-term academic schedules have been developed to permit students to plan with certainty.

At the graduate degree level, USD now has two distinct delivery models for the MBA degree. Students can attend part-time and progress at their own pace or they can enroll in the MBA Express program which is cohort-based and designed to help students graduate in under two years. Students may now begin the application process to be accepted into the second cohort of the MBA Express scheduled to begin in January of 2006.

USD is the only business school in South Dakota accredited by the AACSB which represents the highest level accreditation possible for schools of business.

“Demand for courses, due to quickly growing enrollments, is allowing USD to have a more robust course schedule at USDSU for all the business degrees,” said Mike Keller, Dean of the USD School of Business. “This will definitely help students plan.”

“If Sioux Falls is to continue to be the economic engine for South Dakota, business related degrees will provide vital fuel for that engine. This is a big part of why USDSU is in Sioux Falls – to support economic development and growth,” noted Mark Lee, Executive Dean of USDSU.

USD's Business related degrees in Sioux Falls began with a variety of courses. Today, students can begin and finish their business degrees completely at USDSU and progress at a much faster pace than in past years.

Dakota State University and South Dakota State University collaborate in the delivery of and have programs that require business courses. Students in those two universities will also be helped with the additional classes offered.

Through USDSU, the USD School of Business offers the BBA in management, finance and accounting plus the MBA.

Interested individuals may contact USDSU at 367-5640 or visit www.usdsu.org for more information.

CAUTION – You are Entering a Construction Zone

If you have been around USDSU this summer you have seen (and undoubtedly heard) the construction activity that is underway. It certainly has been a little annoying and disruptive at times, but it will all be worth it when it is done. As a reminder, here are some of the major changes you will see come the Fall semester.

Resource Room – The new resource room will be located on 2nd floor in the space formerly used as the Nursing Lab. This will represent a large increase in space and it will be dedicated to study, tutoring, career planning, library support and other services to help students succeed academically. It will also now be connected to the computer lab to integrate these related functions.

Bookstore – The Bookstore will be moving into the old Resource Room. This means more space for the Bookstore as they continue to explore new ways to serve students.

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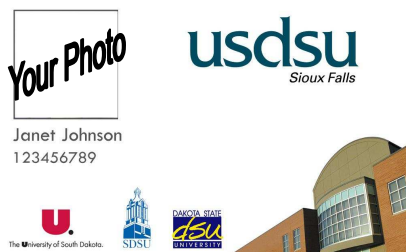
Business Office – The vacated Bookstore space will be home to a new Business Office that will provide cashiering, ID, parking tag, postal, copy and related services. Again improving access and services.

Part-time Faculty Offices – Room 268 will now be available for part-time faculty to use and will be complete with computers, files, etc. to provide better space to this valuable resource.

These are just some of the changes being made and they are being made based on student comments from surveys and other sources. Hopefully USDSU will be an even better environment for teaching and learning.

USDSU ID Cards

Get yours now!



All currently enrolled students and faculty / staff may be issued an ID card for identification purposes. These ID Cards will also be used for requesting print jobs in the computer labs starting with the summer 2005 term. Watch for more upcoming information!

Do Not Forget Your Parking Tag

This fall, for the first time, students who park on campus will need a parking tag. Parking regulations will be enforced from 8:00-5:00, Monday-Friday. For those students using USDSU exclusively during evening hours, no tag will be required.

Parking tags will be available from the Business Office.



Print Management at USDSU

Some of you may have noticed that there is one more step involved in printing to a printer in the computer labs these days. USDSU has installed a Pharos Uniprint system to help manage printing within the USDSU computer network.

Studies show that 60-70% of all printing on college campuses (without a print management system) is unnecessary and wasteful. The Pharos Uniprint system is being installed to control costs and cut down on waste.

Students must identify their jobs after selecting 'print' from the computer lab workstations and then the user walks to the printer, swipes their card and selects their job to confirm that the job is to be printed.

Starting this summer, printing will cost .05 cents per sheet with the first 100 sheets (per semester) being free to USDSU students. After the free allotment of copies, students will need to have funds on their ID cards (like a debit card) to be able to print in the computer labs.

Funds may be loaded onto the USDSU ID cards by stopping at the cashier's office or going on-line to <https://web6.onlinecardoffice.com/sdstate/>. SDSU is hosting the ID cards system for USDSU so don't be alarmed, this is the correct site even if SDSU is not your home school.

Your customer number is your 7 digit student ID number and the default PIN is 1234. You will be asked to change your password after you log in the first time. Select the DEBIT FUNDS on the add funds tab. (Flex Funds are for SDSU students only.)

Please contact the Cashier's Office if you are using cash or check to load funds, or if you should have any questions or should experience difficulties loading your funds.

Making a “Major” Decision

Congratulations on your decision to enrich your life by obtaining a degree. This is a big step that will determine the outcome of your professional life.

It is somewhat difficult to decide what career path to take with so many majors available. Here are some helpful questions you may want to ask yourself before finalizing your major:

- What subject areas am I most passionate about?
- What is my background?
- What area do I have the most experience in?
- Do I want to further my education to continue on in my current career path, or take a different direction?
- Am I willing to commute to the main campus for some courses that may not be offered at USDSU?
- Have I explored all possible majors and determined which one is best suited for me?
- Have I talked to my advisor about my possible choices?
- Have I gotten in touch with the appropriate person in order to obtain as much information as possible about my major?

There are many majors out there, so it is best to gather all information before finalizing the details. All three of our universities (DSU, SDSU, and USD), have their degree information published and readily available on their websites.

Dakota State University – www.dsu.edu

South Dakota State University – www.sdstate.edu

University of South Dakota – www.usd.edu

If you do not have Internet access, you can also reach Enrollment Services at each university. The numbers are:

Dakota State University 888-378-9988

South Dakota State University 800-952-3541

University of South Dakota 877-269-6837

If you would like to visit with someone about your options, call a Student Services Advisor at 367-5640.

Efficient Note-taking

It is highly recommended that you take notes when attending class. Notes are a great addition to other course materials. They reinforce the course lecture and help you to better remember the material covered.

When taking notes remember the basics:

- Write as clearly and concisely as possible.
- Use a loose-leaf notebook and divide it into class sections rather than using a spiral notebook.
- Clearly date and place a title on each page of notes as you are taking them.
- Rewrite the notes and combine all old notes and lecture notes into a new single set of notes or an outline. Replace the old notes in the loose-leaf binder with the new ones.
- Sit towards the front of the classroom to ensure that you can see and hear the instructor, and also to avoid distractions.
- Be a good listener and focus on the lecture at hand. If you cannot keep up with the instructor, write down key points or use a recorder to tape the lecture.
- Pay close attention to the information that the instructor deems most important. They will sometimes clue you into information they find important. Oftentimes, this information will be included on their exams.
- The instant the lecture has concluded, try to write down on a separate sheet of paper everything that you remember from the lecture.
- During your study session following the lecture, take a plain sheet of paper and try to recall information from the previous lectures.
- Repeat the recall process several times to assist you in committing the information to memory.
- If there is something that you do not comprehend, ask the instructor.

For more study tips pick up a copy of “Tips for a Successful College Career” or visit with a Student Services Advisor at 367-5640.



Hi! My name is Jason Shea and I, along with my wife Stevie, can be found in the Resource Room at USDSU. I have worked for USDSU for about four and a half years and originally started out working the Help Desk in Lab 284. I am currently the Programmer/Analyst for USDSU. Not only did I design and create www.usdsu.org, I'm also in charge of creating many of the web applications used by the staff at USDSU.

I was born in Council Bluffs, Iowa, but grew up living in Colorado Springs, Colorado; Wichita, Kansas; and then the Black Forest, Colorado. When I was in high school, my family moved once more to Sioux Falls, South Dakota. I met Stevie, who was born and raised in Sioux Falls, when I was a junior in high school. We've known each other for eight years and have been married for close to three of those years.

Stevie has worked at USDSU for about three and a half years. She started out as a part-time Help Desk employee, overseeing the Resource Room with Norm Jordan. She is now the full-time testing proctor for USDSU where she proctors correspondence exams, Compass exams, CLEP exams, and makeup exams.

On top of working fulltime, I'm currently enrolled in the MBA cohort program through USD at USDSU. I also enjoy web design and have done numerous projects for businesses both in and out of Sioux Falls. One of my most rewarding websites was completed for the Sioux Falls Humane Society at www.sfhumanesociety.com.

While in the Resource Room, you may have noticed many pictures of several dogs behind Stevie's desk. Yes, they are all ours. We are the proud owners of four small dogs: A Yorkshire Terrier, a Boston Terrier, an Italian Greyhound, and a Longhaired Chihuahua. Although small in stature, four dogs can still be a handful. Stevie is in charge of making sure they are well cared for, which she does tenfold. She even goes as far as dressing them up. Then she forces me to carry them around.

We enjoy relaxing in our home with our four dogs over by McKennan Park and can usually be found walking at least one of the four on any given night. We enjoy weekend trips to Minneapolis and Omaha and also spend a lot of time in Colorado, where my parents and Stevie's twin sister live.

In June of 2005, the Resource Room will be re-locating to Room 280. We hope to see you in our new location!

New York Times

May 24, 2005

No Degree, and No Way Back to the Middle

By TIMOTHY EGAN

SPOKANE, Wash. - Over the course of his adult life, Jeff Martinelli has married three women and buried one of them, a cancer victim. He had a son and has watched him raise a child of his own. Through it all, one thing was constant: a factory job that was his ticket to the middle class.

It was not until that job disappeared, and he tried to find something - anything - to keep him close to the security of his former life that Mr. Martinelli came to an abrupt realization about the fate of a working man with no college degree in 21st-century America.

He has skills developed operating heavy machinery, laboring over a stew of molten bauxite at Kaiser Aluminum, once one of the best jobs in this city of 200,000. His health is fine. He has no shortage of ambition. But the world has changed for people like Mr. Martinelli.

"For a guy like me, with no college, it's become pretty bleak out there," said Mr. Martinelli, who is 50 and deals with life's curves with a resigned shrug.

His son, Caleb, already knows what it is like out there. Since high school, Caleb has had six jobs, none very promising. Now 28, he may never reach the middle class, he said. But for his father and others of a generation that could count on a comfortable life without a degree, the fall out of the middle class has come as a shock. They had been frozen in another age, a time when Kaiser factory workers could buy new cars, take decent vacations and enjoy full health care benefits.

They have seen factory gates close and not reopen. They have taken retraining classes for jobs that pay half their old wages. And as they hustle around for work, they have been constantly reminded of the one thing that stands out on their résumés: the education that ended with a high school diploma.

It is not just that the American economy has shed six million manufacturing jobs over the last three decades; it is that the market value of those put out of work, people like Jeff Martinelli, has declined considerably over their lifetimes, opening a gap that has left millions of blue-collar workers at the margins of the middle class.

And the changes go beyond the factory floor. Mark McClellan worked his way up from the Kaiser furnaces to management. He did it by taking extra shifts and learning everything he could about the aluminum business.

Still, in 2001, when Kaiser closed, Mr. McClellan discovered that the job market did not value his factory skills nearly as much as it did four years of college. He had the experience, built over a lifetime, but no degree. And for that, he said, he was marked.

He still lives in a grand house in one of the nicest parts of town, and he drives a big white Jeep. But they are a facade.

"I may look middle class," said Mr. McClellan, who is 45, with a square, honest face and a barrel chest. "But I'm not. My boat is sinking fast."

By the time these two Kaiser men were forced out of work, a man in his 50's with a college degree could expect to earn 81 percent more than a man of the same age with just a high school diploma. When they had started work, the gap was only 52 percent. Other studies show different numbers, but the same trend - a big disparity that opened over their lifetimes.

Mr. Martinelli refuses to feel sorry for himself. He has a job in pest control now, killing ants and spiders at people's homes, making barely half the money he made at the Kaiser smelter, where a worker with his experience would make about \$60,000 a year in wages and benefits.

"At least I have a job," he said. "Some of the guys I worked with have still not found anything. A couple of guys lost their houses."

Mr. Martinelli and other former factory workers say that, over time, they have come to fear that the fall out of the middle class could be permanent. Their new lives - the frustrating job interviews, the bills that arrive with red warning letters on the outside - are consequences of a decision made at age 18.

The management veteran, Mr. McClellan, was a doctor's son, just out of high school, when he decided he did not need to go much farther than the big factory at the edge of town. He thought about going to college. But when he got on at Kaiser, he felt he had arrived.

His father, a general practitioner now dead, gave him his blessing, even encouraged him in the choice, Mr. McClellan said.

At the time, the decision to skip college was not that unusual, even for a child of the middle class. Despite Mr. McClellan's lack of skills or education beyond the 12th grade, there was good reason to believe that the aluminum factory could get him into middle-class security quicker than a bachelor's degree could, he said. By 22, he was a group foreman. By 28, a supervisor. By 32, he was in management. Before his 40th birthday, Mr. McClellan hit his earnings peak, making \$100,000 with bonuses.

Friends of his, people with college degrees, were not earning close to that, Mr. McClellan said.

"I had a house with a swimming pool, new cars," he said. "My wife never had to work. I was right in the middle of middle-class America and I knew it and I loved it."

If anything, the union man, Mr. Martinelli, appreciated the middle-class life even more, because of the distance he had traveled to get there. He remembers his stomach growling at night as a child, the humiliation of welfare, hauling groceries home through the snow on a little cart because the family had no car.

"I was ashamed," he said.

He was a C student without much of a future, just out of high school, when he got his break: the job on the Kaiser factory floor. Inside, it was long shifts around hot furnaces. Outside, he was a prince of Spokane.

College students worked inside the factory in the summer, and some never went back to school.

"You knew people leaving here for college would sometimes get better jobs, but you had a good job, so it was fine," said Mike Lacy, a close friend of Mr. Martinelli and a co-worker at Kaiser.

The job lasted just short of 30 years. Kaiser, debt-ridden after a series of failed management initiatives and a long strike, closed the plant in 2001 and sold the factory carcass for salvage.

Mr. McClellan has yet to find work, living off his dwindling savings and investments from his years at Kaiser, though he continues with plans to open his own car wash. He pays \$900 a month for a basic health insurance policy - vital to keep his wife, Vicky, who has a rare brain disease, alive. He pays an additional \$500 a month for her medications. He is both husband and nurse.

"Am I scared just a little bit?" he said. "Yeah, I am."

He has vowed that his son David will never do the kind of second-guessing that he is. Even at 16, David knows what he wants to do: go to college and study medicine. He said his father, whom he has seen struggle to balance the tasks of home nurse with trying to pay the bills, had grown heroic in his eyes.

He said he would not make the same choice his father did 27 years earlier. "There's nothing like the Kaiser plant around here anymore," he said.

Mr. McClellan agrees. He is firm in one conclusion, having risen from the factory floor only to be knocked down:

"There is no working up anymore."

DATES TO REMEMBER

- July 4th—Independence Day—Office Closed
- July 19th—Prospective Student Info Session
- August 25th—Fall New Student Orientation Session
- August 26th—Fall New Student Orientation Session
- August 29th—Start Date for Monday Only Classes
(Beginning at 4:00 pm or Later)
- August 30th—Fall Classes Begin
- September 5th—Labor Day Holiday—Office Closed
- October 10th—Native American Day—Office Closed
- November 11th—Veterans Day—Office Closed
- November 24th-27th—Thanksgiving Recess
- December 12th-16th—Final Exam Week
- December 20th—Fall Semester Ends

The University of South Dakota
2205 Career Avenue
Sioux Falls, SD 57107-1304

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the university of south dakota.